



October 2020 Newsletter

What the fruit cup!!!

It's a frustrating and stressful time for those working from home. Now school has started and as we know, most schools are only in session 2 days a week. The rest of the time it's up to parents and caregivers to help teach. It's hard to stay relaxed and have a clear head with work deadlines and keeping your kids on task at the same time!!

That's where "What The Fruit Cup" comes into play!!! (If you haven't' seen the commercial, it is brilliant!) Leadership teams need to be more innovative than ever to come up with ways to keep their staff members happy, positive and motivated while working from home! So how do you do this? Golden Hello Company has lots of ideas for you.



Starting with the basics, it's essential to hold at least one virtual meeting a day with your team and share goals, results and shout outs for good deeds done.

It's essential to have one-on-ones monthly and talk about their goals, progress, ideas and ask about their families and how they are managing during this pandemic.

It is essential to conduct 4-6 short surveys a year to see how your team is feeling about their job and working from home. You may need to change your leadership style!

Check out our Blog for more ideas to come!

[Learn More](#)

Cha, Cha, Cha, Changes for RAMP!

As David Bowie once sang, "Cha, cha, cha, changes - turn and face the day." In mid-June Garry Manuel retired from teaching guitar. He had taught at the businesses he owned and co-owned for 40 ½ years. In August, he handed the reins over to his son, Marshall, who had come aboard two years prior, when they changed the organization structure and the name from Manuel's Music Studio to Rochester Area Music Project (RAMP). At that point they began expanding their offering of lessons for guitar, piano, bass and drums, to also include, saxophone, clarinet, flute and recording. Marshall Manuel is now the President of RAMP and Garry remains as Vice President and consultant. The music studio is offering lessons online and limited in-person lessons, according to COVID-19 protocol recommendations.



[Learn More](#)

Just Solutions Webinar 10/14

Join us for our upcoming webinar,
Cybersecurity: The Best Defense is a Good
Offense!

Wednesday, October 14th at 11am



During the webinar, you'll learn:

- Critical IT security protections every business must have in place to avoid cyber-attacks, data breach lawsuits, bank fraud and compliance penalties.
- The #1 business security threat to which your anti-virus, firewalls and other security protocols are defenseless.
- Why firewalls and anti-virus software give you a false sense of security
- and what it really takes to protect your organization against new threats and today's sophisticated cybercrime rings.
- How to protect your employees from the dramatic rise in credential-based exploits on the Dark Web.

Visit <https://www.justinc.com/seminar-listings> to register and access our previous webinar recordings.

[Learn More](#)

Tween/Teen Classes

We are now offering Saturday Morning Classes for Tween/Teens! We will be teaching different techniques on Pottery/Canvas/Wood each week. 10am-12pm. No more than 10 kids per class & mask required.

[Learn More](#)



MCCM Partner Mary F. Ognibene Receives Award

Mary F. Ognibene, Partner at McConville Considine Cooman and Morin P.C, received the Leader in Law Award during the 2020 The Daily Record Attorneys of the Year Awards. Professional accomplishment, exceptional character, integrity, ethics, and client commitment are judged. Specifically, the Leaders in Law Award honor attorneys who have shown dedication to the legal professions and community. Mary's work focuses on the purchases, sales, mergers, and investments into various types of businesses. Her services are a resource for both for-profit and not-for-profit businesses, across multiple industries domestically and internationally.



[Learn More](#)

Edge Advertising Group Seeking Individual & Organization Nominations

Edge Advertising Group would like to challenge you to identify a community champion or organization for recognition; they support the Federation of Social Workers (FSW) annual awards program. Due to COVID safety, the 16th annual Human Service Awards, sponsored by FSW, has been rescheduled to March 12. That means you still



have time to nominate an individual and/or an organization who have made an impact on our community. During the pandemic, many have stepped beyond their life routines to help others. Submit your nominations before December 11, here:

[Learn More](#)

Two Chamber Members Interviewed by 13 WHAM ABC

Two of our members were hosted by 13 WHAM ABC, appearing on Fox Rochester WUHF last week, in recognition of Breast Cancer Awareness Month. Embrace Your Sisters (EYS) Board member Krista Jackson and McConville Considine Cooman Morin PC (MCCM) Partner Kevin Cooman were interviewed during the segment. Krista Jackson from EYS spoke about how to engage with their organization for short-term financial assistance, support, education, and to make donations. MCCM's Kevin Cooman informed listeners about the opportunity to donate \$300 to a non-profit organization this year and receive that amount back as a tax deduction, in addition to taking the standard deduction, as a result of the CARES Act. Consider EYS as you look for support and/or have the opportunity to give financial support during this Awareness month.



[Learn More](#)

Windy Acres Resumes Open Shopping

Windy Acres has open shopping on Fridays and Saturdays from 11am - 5pm. Appointments are no longer necessary. Fall and Christmas décor decorations fill the multi-room, two-level shopping experience, at 2518 Huber Road, at the north-east corner of Fairport. Cleanliness and distancing precautions are in place, respecting COVID avoidance practices. View some of the inventory:



[Learn More](#)

Fit Strength Performance

At Fit Strength Performance, we are accepting new clients, both adults and athletes. Please contact Mark@Fit-Strength.com to schedule a free Readiness Assessment.



Follow the Chamber on Social Media



Click Follow on the Chamber's Social Media

FaceBook.com see Fairport/Perinton Chamber of Commerce

Twitter.com see @PerintonChamber

LinkedIn.com see Fairport-Perinton Chamber of Commerce

Click, Comment, and Share to earn additional visibility for yourself and the Chamber!

The content submitted to Newsletter@FPChamber.org will also be communicated through the Chamber website, Facebook, Twitter, and LinkedIn pages.

Thank you for your attention and response.

Sincerely,



Jim Bilotta

Fairport Savings Bank

Assistant Vice President, Commercial Relationship Manager

Chamber President

Contact Us

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