



November 2020 Newsletter

Village of Fairport LIFT Grant Program - Funds Available

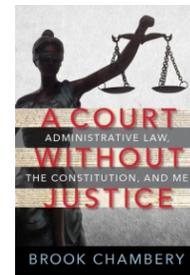
The Village of Fairport Local Investments for Fairport's Transformation (LIFT) Grant Program has been created in response to the costs businesses in the Village of Fairport have incurred to adapt to the new business environment caused by the coronavirus (COVID-19) pandemic. The program will provide up to \$3,000 in reimbursement for COVID-19 expenses related to keeping staff and customers safe as businesses reopen or continue to operate during this pandemic. To date more than \$40,000 has been awarded to Village of Fairport businesses. Additional funding is available. FAQs and Application can be found online: website <http://www.fairportoced.org/>



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New Book Chronicles MCCM Beechwood Litigation

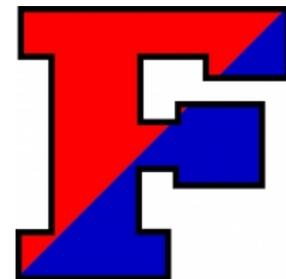
"A Court Without Justice: Administrative Law, The Constitution, and Me" is the author's first person account of the epic efforts by this MCCM client and his lawyers to uncover the conspiracy against Beechwood and its owners, and to hold the Department of Health (DOH) officials responsible for their misconduct in destroying a first rate health care institution, and sullyng the reputation of a nationally known health care innovator.



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Fairport High School - Unpaid Student Interns

With the unprecedented start to the school year (students attending school two days a week or totally virtually), many Fairport High School (FHS) students are looking for (unpaid) internship opportunities. FHS senior Carter Tochelli has just started interning with Chamber member Chris Priest. Chris is in the financial services industry and FHS has another student looking for an opportunity in finance! A student can intern three hours a week or longer, based on your needs. If your organization would benefit from an unpaid student intern (in any career area) and you would like additional information, please contact Sandy Hoodak at shoodak@fairport.org or 585-421-2100 x22441.



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Just Solutions Held SHIELD Act Webinar 11/11



In July of 2019, the "Stop Hacks and Improve Electronic Data Security" (SHIELD) Act was signed, requiring businesses to implement safeguards for the "private information" of New York residents and broadening New York's security breach notification requirements. The SHIELD Act requires every business have a comprehensive security plan in place or risk penalties.

Just Solutions has been the host of past webinars on this topic, and recently co-hosted a session with Chamber member McConville Considine Coomin & Morin PC. Just Solutions can help you understand the requirements and determine what actions need to be taken, to be compliant. <https://fairportperintonchamber.org/?q=member/just-solutions#profile-member>

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VILLAGE OF FAIRPORT FIRED UP FOR TEX-MEX BBQ AT SMOKIN' HOT CHICKS



Empire Commercial Construction, a retail-specific company of regional general contractor Taylor–The Builders, is completing construction of the new Smokin' Hot Chicks BBQ location at the redeveloped century-old factory building in the Village of Fairport that once held the American Can Company. The redevelopment is being led by Rochester-based Donohoe Management, with leasing directed by Caliber Commercial Brokerage. Empire and Hanlon Architects teamed for design and construction of the 4,200 square-foot interior restaurant build-out located at 25 Parce Avenue and 75 North Main Street, Suite 170. Completion is anticipated for mid-December, 2020.

"Empire is excited to team with Smokin' Hot Chicks BBQ and The Cannery to help deliver another thriving local business to this growing development," said Jayne Penepent, president of Empire Commercial Construction. "From the fiesta selections of owner Shannon Miller's Southern California heritage, to piping hot, mouthwatering BBQ, the Fairport Community is in for a mouth-watering treat." Smokin' Hot Chicks BBQ joins a series of phased openings by other businesses at The Historic Cannery including: Faircraft Brauhaus, Compagnie Trattoria, Challenge Athletics and D1 Sports Training.

"Canco," established in 1908, was the backbone of the community's industrial growth through the late 1980's. The Historic Cannery project overall features significant improvements to the exterior, including construction of a 6,780 square-foot elevated boardwalk to provide direct pedestrian accessibility to all building tenants. Further demolition, abatement and renovations of the 61,000 square-feet created several new tenant spaces, rooftop deck, loading dock area, courtyard and over 200 parking spaces.

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November's Annual Appeal for Embrace Your Sisters

The annual appeal has begun for Embrace Your Sisters, in this month of November. Because this COVID-19 year led to the cancellation of their two major fundraisers, the May Tea at Two Fashion Show and the September Positively Pink Walk in Pittsford, this year's appeal is playing a greater role in the raising of funds. Even during COVID-19, breast cancer continues to effect those we love among our extended family and friends, both female and male. You will see a quote from Chamber member Kevin Cooman, from the law firm of McConville, Considine, Cooman & Morin, PC, on the appeal card, reminding us about the 2020 \$300 tax deduction for nonprofit contributions, in addition to the standard deduction. Read the full story and consider your role in supporting breast cancer patients across 13 counties in Upstate New York.



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Are You Compliant?



Is your business or organization compliant? All of our varied work locations today, including virtual offices, are subject to the March 21, 2020 Electronic Data Security (SHIELD) Act. Administrative, technical, and physical safeguards are prescribed by New York State to be outlined in a plan to protect computerized data that contains private information of New York residents.

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Windy Acres Supports Lollypop Farm



We love to see members supporting members! This is the second annual gift basket raffle hosted by Windy Acres to benefit Lollypop Farm. Raffle tickets are already on sale during the store's Christmas Sale hours in November at Windy Acres - Fridays, Saturdays, and Sundays before Thanksgiving, from 10am - 5pm. Each raffle ticket is \$1, with a group of six sold for \$5. There will be ten gift-basket winners drawn the week of Thanksgiving. Additionally, Windy Acres has created a gift basket for Lollypop Farm to raffle at their own location in Perinton. During the 2019 holiday shopping season, \$900 was collected through the raffle for Lollypop Farm!

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Would you like to be typed to be a potential bone marrow donor?



Christopher's Challenge is continuing to provide kits for typing of potential marrow donors throughout the pandemic. If you are between the ages of 18-55 and would like to be tested, please contact Kathy Costello at kcostell@rochester.rr.com. We will have a kit dropped off at your house and then can pick it up to mail it when you are done. The kit includes a brief health history and a cotton swabbing of your mouth.

Christopher's Challenge is also continuing to provide meals to patients, families and staff

in the Bone Marrow Unit at Wilmot Center. We are supporting local caterers and restaurants during this difficult time. With limited visitation, we will be providing Thanksgiving dinner so that patients and their families can come together to celebrate. If you are interested in sponsoring one of these meals, please contact Kathy.

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Calling All Toys to Edge Advertising Group

Edge Advertising Group is once again participating in Henderson Ford's annual US Marine Corps Reserve Toys for Tots drive. This is the 10th year of the collection and one of the largest suppliers of toys for this campaign.



If you are willing to donate new, unwrapped toys for those in need, please contact Diane McClure, 474-7173; Diane@EdgeAdGroup.com

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Elderwood Village Held Tasty Drive Through

Elderwood Village at Fairport held a Fried Cake Friday drive through and it was a hit! They wanted to thank our Fairport community for everything they have done to keep others happy, healthy and safe. 80 fried cakes were consumed, including cider from Schutts. Smiling faces driving and walking through made Elderwood's staff's hearts full; the 70-degree weather also made for a perfect Fairport fall day. Elderwood wants to say 'thank you' to our Fairport family and please remember that they are a phone call away, to help with your loved ones' needs.



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Evans Bank Begins to Service Rochester



Evans Bank is now serving business and retail clients in Rochester with a world-class team of experienced local bankers. Founded in 1920, Evans is celebrating its centennial this year and is proud of its 100 years of service to the community. Our associates invite the public to visit us at our five Rochester branches or to visit our website at <https://evansbank.com/about/> to learn more about Evans bank.

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Holiday Savings at Hilton Garden Inn Rochester/Pittsford



Check out the Hilton Garden Inn Rochester/Pittsford Holiday Hotel Room Sale! You can save up to 20% for yourself, family or friends. As temperatures outside are dropping, enjoy their Indoor Pool and take advantage of their Free Parking and Wi-Fi!! Click here:

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Click, Comment, and Share to earn additional visibility for yourself and the Chamber!

Thank you for your attention and response.

Sincerely,



Jim Bilotta
Evans Bank
AVP, Business Banking
Chamber President

The Fairport Perinton Chamber of Commerce
P.O. Box 1144 | Fairport, NY 14450
<http://www.fairportperintonchamber.org>
fairportperintonchamber@gmail.com
585-586-9840

