



August 2020 Newsletter

MCCM Honored in 2020 Reader Rankings Awards

McConville Considine Cooman & Morin, P.C. was recently honored in the 2020 Reader Rankings Awards from the Rochester Business Journal and The Daily Record. The firm was recognized in multiple categories, including Best Estate Planning, Best Civil Litigation Firm, Best Mediation Firm, and Best Medical Malpractice Firm. MCCM is a full-service law firm, providing high-quality legal services to businesses and individuals since 1979.



[Learn More](#)

Welcome To Our Team!

Golden Hello Company helps leadership teams with strategies around employee appreciation and on-boarding new employees through personalized gifts. We help to make it meaningful, simple and consistent!

Employee appreciation and on-boarding are very important aspects of your business that can increase or decrease your revenue very quickly!

Do you have a journey planned for your new hires and their on-boarding experiences? It affects your team and your new hires in many ways, so a good plan will save you lots of money! Call us, we can share



some ideas that fit your needs!

[Learn More](#)

Bob Cantwell to Retire after 32 Years at BME Associates

BME announces that Robert J. Cantwell, R.L.A., an original member of BME Associates, will retire in September after 32 years of service with the firm. Cantwell has been a key contributor to many of BME's most visible and successful projects throughout the Rochester region and surrounding areas. We invite you to visit our website for a more personal, in-depth feature about Bob and his outstanding career at BME. <http://bmepc.com/bob-cantwell-to-retire-after-32-years-with-bme-associates/>



[Learn More](#)

EDDM Postcard Special

Now is a great time to promote your business with marketing mail. Check out our Minuteman Press offer for direct mail postcards as low as \$.39 cents each. This is a great way to advertise your business and reach out to your customers.

[Learn More](#)



Right now, direct mail is one of the most effective marketing channels. With the absence of face-to-face communication, direct mail is a proven method of delivering your message to your target audience.

To help serve the local businesses and communities, Minuteman Press is offering this limited time special, postcards starting as low as \$.39 per piece.

Using direct mail helps your business out through the clutter and actually reach your target audience. A solid direct mail marketing campaign features high-quality design, a personal touch, a strong call to action, and a targeted marketing approach. We will work with you to design, print, and deliver your direct mail campaigns with two goals in mind: to help you generate more leads and grow your business.

If you are you looking to attain more prospects that can translate into increased sales for your business, then it's time to give direct mail a try! Give us a call today, or visit our full-service marketing center for a free consultation with our direct mail specialists.

If you would like more information, please feel free to call or email.

*Applies to EDDM only. Some restrictions apply. Call store for details. Budget design extra or add on your print-ready file.

 **Minuteman Press** FAIRPORT
10 Perinton Hills Mall
Fairport, NY 14450
PHS 423-3340
fairport@minutemanpress.com

Just Solutions Opens New Office in Buffalo

Just Solutions has announced that they are opening a new office in Williamsville, New York. The new address is 300 International Drive Suite 100, Williamsville, NY 14221.



The new office is the company's second location. Just Solutions will offer its clients in the Buffalo region access to their technology services. This includes various technology support, including computers, networks, cybersecurity, door access systems, security cameras, copiers and printers, phone systems, etc.

"The opening of Just Solutions' new Williamsville office is an important step toward expanding our service area," said David Wolf, Vice President. "The new office will be the first of many important changes for the company in the coming years."

Just Solutions is known as 'Best IT Outsourcing Firm' for the past four years and 'Best Cybersecurity Company' for the past 2 years, voted by Rochester Business Journal readers. They were also a part of the Rochester Top 100 in 2014, 2017, and 2018.

[Learn More](#)

Windy Acres Shopping By Appointment

During COVID-19, we have instituted a 'shopping-by-appointment' culture. For your shopping safety, please contact Vicki at 585-377-3773 or Tracy at 585-545-9820 to set up your private appointment. This shopping-by-appointment will continue through September 20, at which time we will re-visit the situation.



[Learn More](#)

Breast Cancer Support from Embrace Your Sisters

Embrace Your Sisters has been serving the Finger Lakes Region since 2007 by providing short-term emergency financial support to people faced with breast cancer. Assistance from Embrace Your Sisters can help ease the financial difficulties of unpaid bills and helps patients focus on their health and family. Assistance from Embrace Your Sisters can help patients and their families dealing with mounting medical expenses. This emergency funding can also help with rent/mortgages, utilities and other necessary expenses in order to improve and maintain the quality of their lives during their illness. In 2019, Embrace Yours Sisters distributed over \$50,000 to 40 people undergoing breast cancer treatment.

Embrace Your Sisters has expanded their service area to include, Livingston, Monroe, Ontario, Seneca, Steuben, Wayne, Yates, Allegany, Schuyler, Chemung, Tioga, Tompkins, and Cayuga Counties.

One of the unique attributes of Embrace Your Sisters is that it is a 501 c3 non-profit organization that is comprised of a Board of Directors who volunteer their time and efforts to serving others. Embrace Your Sisters hosts two annual events to raise funds, but COVID has changed those plans for 2020. The success of Embrace Your Sisters can only happen with the continued support from the communities they serve. A person going through breast cancer treatment should not have to chose, to either pay for treatment or pay for housing or other necessities.

Donate, become a member or apply for funds at EmbraceYourSisters.org



PROVIDING EMERGENCY FINANCIAL SUPPORT

• Assistance with drug/medical expenses • 100% reimbursement
• Local grassroots non-profit organization

DONATE, BECOME A MEMBER OR APPLY FOR FUNDS TODAY!

585-624-9690
embraceyoursisters.org

Expanded Service Area: Allegany, Chemung, Tioga, Tompkins, Monroe, Ontario, Schuyler, Seneca, Steuben, Wayne, Yates and Yates Counties

[Learn More](#)

Nominate a Community Hero

Edge Advertising Group is assisting the Federation of Social Workers in the solicitation of nominations for the 16th Annual Human Service Worker of the Year Awards. While the current pandemic may affect specifics regarding event and presentation planning, the Federation is still committed to honoring those individuals and organizations that have made exceptional contributions of service to those in need in our community. This year, maybe more than ever before, there have been countless acts of heroism, dedication, compassion and kindness, all of which deserve to be recognized. To nominate a community hero and for a complete list of award categories, visit: <https://www.fsw-union.org/hswoy>. The deadline for submitting nominations is Monday, September 28, 2020.



[Learn More](#)

COVID Reopening & Liabilities

Peter Gregory from McConville Considine Cooman & Morin, P.C. presented to Chamber members and visitors on the topic of COVID Reopening and Liabilities. Peter and his colleague Amy L. Varel have been speaking to multiple groups about this present-day topic. If you missed the Chamber Zoom events or would like for a similar presentation to be given to your staff or organization, contact Peter through our Chamber directory. For more information, visit: <https://www.mccmlaw.com/news/2020/08/04/mccm-attorneys-present-covid-19-webinars>



[Learn More](#)

Village of Fairport LIFT Grant Program

The Village of Fairport Local Development Corporation has announced the Local Investments for Fairport's Transformation (LIFT) Grant Program to assist Village businesses as they adapt to operating during the coronavirus (COVID-19) pandemic. The program will provide reimbursement for COVID-19 expenses related to keeping staff and customers safe as businesses reopen or continue to operate during this pandemic.



The Fairport Local Development Corporation has committed \$50,000 to the LIFT Grant program. Grants up to a maximum of \$3,000.00 will provide reimbursement for costs incurred since March 15, 2020 for the purchase of COVID related supplies, services and renovations to enable businesses to adapt to COVID-19 restrictions.

"The Village of Fairport Local Development Corporation (FLDC) commits its resources, expertise and energies to creating a local economy that is healthy and vibrant," said Kevin Clark, FLDC Board Chair. "During this time especially, our efforts are focused helping our retail and commercial businesses to adapt to new challenges. The LIFT Grant program underscores our commitment to ensuring the Village of Fairport's position as a premier community offering a diverse and vibrant business district for residents and visitors alike."

FAQs - <http://www.fairportoced.org/uploads/LDC/LIFT.FAQs.Final.pdf>

Applications -

<http://www.fairportoced.org/uploads/LDC/LIFT.Application.FINAL.pdf>

[Learn More](#)

Almost 40: Millennials Need a Plan

For parents with children under 18 years of age, it is vital to include a guardianship clause in your Will to legally designate someone to care for the person and property of your children when you pass. Getting estate planning documents into place is also not as difficult and time consuming as people think.

[Learn More](#)



Follow the Chamber on Social Media



Click Follow on the Chamber's Social Media

FaceBook.com see Fairport/Perinton Chamber of Commerce

Twitter.com see @PerintonChamber

LinkedIn.com see Fairport-Perinton Chamber of Commerce

Click, Comment, and Share to earn additional visibility for yourself and the Chamber!

The content submitted to Newsletter@FPChamber.org will also be communicated through the Chamber website, Facebook, Twitter, and LinkedIn pages.

Thank you for your attention and response.

Sincerely,



Jim Bilotta

Fairport Savings Bank

Assistant Vice President, Commercial Relationship Manager

Chamber President

Contact Us

The Fairport Perinton Chamber of Commerce

P.O. Box 1144 | Fairport, NY 14450

<http://www.fairportperintonchamber.org>

fairportperintonchamber@gmail.com

585-586-9840

Copyright © 2020. All Rights Reserved.